



Greg Bennick
P.O. Box 31012
Seattle, WA 98103

Dear Greg:

There are not many entertainers out there who can perform with such ease, energize a crowd, and deliver messages with such precision. You did such an amazing job of incorporating our key messages into your performance for our launch event that many of our employees thought you worked for Safeco!

Your ability to quickly put together a performance that perfectly punctuated our launch was great. And the fact that you were able to accomplish that with just a few short meetings with us, allowed us to focus our time on our business.

The energy created by your performance was phenomenal. Our employees were jazzed. Those who had worked on the initiative that was launching felt recognized for their hard work. And better yet, your performance attracted such a crowd that it heightened overall visibility and awareness for what we were launching throughout the company. You truly helped us maximize the impact of our event.

Thank you.

A handwritten signature in black ink, appearing to read "Dale Lauer".

Dale Lauer
President

Chief Operating Officer, Safeco Business Insurance

IMPACT PRESENTER **GREG**
BENNICK
www.gregbennick.com impact@gregbennick.com 888.664.4904